

Live Webcast: May 8, 2009 12:15pm – 2:00pm

Implementing a Systematic Approach to Jury Selection

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1.75 Live General CLE Credits Approved

This seminar offers:

- Practical Tips for Excluding Jurors for Potential Bias
- How to Create High-Risk Juror Profiles
- Effective Voir Dire Techniques
- How to Track and Analyze Juror Responses

Agenda:

Fundamentals of Jury Decision-Making

The narrative framework: how jurors will make sense of your case
Establishing the psychologically appealing verdict for your client
Armed & Motivated: creating advocates in the deliberation room
Filters that influence the acceptance and rejection of information

The Jury Selection Strategy: A Systematic Process

De-selection, not selection
Attitudes, experiences and demographics
Identifying your high risk jurors

The Jury Selection Process: A Systematic Approach

Understanding the rules and expectations of the court
Supplemental Juror Questionnaires- crunching the numbers on the fly
Voir Dire
Asking the right questions
Asking the right questions the right way
The key question list

Questions & Discussion

Presenters:

Thomas M. O'Toole, Ph.D. is a Consultant at Tsongas Litigation Consulting, Inc. Dr. O'Toole received his doctorate in Legal Communication and Psychology at the University of Kansas where he studied jury behavior both through his own research and as an intern with the Advocacy Research Institute. He taught argument, persuasion, interpersonal communication, and public speaking at the university level for five years before joining Tsongas. During this time, he also served as an assistant coach to the university debate team.

Ted Prorise, Ph.D. is the Vice President and a Senior Consultant at Tsongas Litigation Consulting. He began working with Tsongas in 2001. Dr. Prorise received his doctorate from the Annenberg School for Communication at the University of Southern California. He has taught undergraduate and graduate courses in persuasion, advocacy, argument and public speaking for over a decade. He is a former Assistant Professor of Communication at the University of Washington.